

Media Contact: Nichole Tillman, 215-888-2869

PHA Expands Access to Indego Bike Share Program

(Philadelphia, PA – July 5, 2019) – Residents of the Sharswood neighborhood now have better access to the City of Philadelphia's Indego bike share program. A brand new station has opened at Ridge Avenue and Master Street, at the south end of the Philadelphia Housing Authority (PHA) headquarters location. It contains space for 17 classic and electric bikes that are available for use year round.

"The location of this service at PHA headquarters is integral to our overall plans for the redevelopment of this community," said PHA President and CEO Kelvin Jeremiah. "Riding one of these bikes is a healthy and affordable way to get around the city, not to mention helping the environment by reducing traffic congestion and pollution. We are very happy to offer our location in support of this service."

The new locale at the PHA headquarters location replaces a station formerly located at 27th and Master Streets. The Sharswood/Brewerytown neighborhood still has five existing stations that began service in 2017.

"The relocation allows a better connection in the community" said Stephanie Ridgeway, Indego Community Coordinator for Sharswood. "The Ridge Avenue location better connects more of the community with public transportation. With the 61, 33 and 2 buses, and now Indego, the new PHA headquarters is more accessible than ever. "

"We are thrilled to have the Indego station located right at the new PHA headquarters," said Aaron Ritz, the program's transportation manager. "We work hard to make sure that Indego bike share is a tool that community members can use to get where they're going, get some quality time with their friends or family, or get the blood pumping through their systems."

The City of Philadelphia launched Indego in 2015 as the city's newest form of public transportation with 60 stations and 600 bikes. The program has grown to over 135 stations and 1,400 bikes. An estimated 19 million tons of pollution has been offset through the use of the service with approximately 2.6 million rides since its launch. Indego bike share has diverse ridership and income levels and offers 24/7 access to the city. All revenue from bike rentals supports the operations and expansion of the system.

PHA Expands Access to Indego Bike Share Program / Pg. 2

Indego is an initiative of the City of Philadelphia and sponsored by Independence Blue Cross. Indego is part of the Better Bike Share Partnership (BBSP), which seeks to develop bike share equitably and sustainably across the country.

For more information, visit https://www.rideindego.com/ and follow @RideIndego on Twitter.

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The Philadelphia Housing Authority is the nation's 4th largest housing authority, serving nearly 80,000 residents. PHA is also a major real estate developer. Learn more at www.pha.phila.gov.

Captions

BikeStation-PHAHQ

A brand new Indego bike station has opened at Ridge Avenue and Master Street, at the south end of the Philadelphia Housing Authority headquarters location. It replaces a location at 27th and Master Streets and is conveniently based near three SEPTA bus lines.